



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 12

ENGLISH FIRST ADDITIONAL LANGUAGE P1

NOVEMBER 2024

MARKING GUIDELINES

MARKS: 80

These marking guidelines consist of 9 pages.

INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.
2. This marking guideline serves as a guide to markers. Some responses may require a marker's discretion, while others may be expanded at the national marking guideline discussion.
3. Candidates' responses should be assessed as objectively as possible.

MARKING THE COMPREHENSION

- Because the focus is on understanding, incorrect spelling and language errors in responses should not be penalised unless such errors change the meaning/understanding. (Errors must still be indicated.)
- If a candidate uses words from a language other than the one being examined, disregard those words, and if the answer still makes sense, do not penalise. However, if a word from another language is used in a text and required in an answer, this will be acceptable.
- For **open-ended questions**, no marks should be awarded for YES/NO or I AGREE/I DISAGREE. The reason/substantiation/motivation is what should be considered.
- When one-word answers are required and the candidate gives a whole sentence, mark correct **provided that** the correct word is underlined/ highlighted.
- When two/three facts/points are required and a range is given, mark **only** the first two/three.
- Accept dialectal variations.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full.

SECTION A: COMPREHENSION**QUESTION 1**

- 1.1 1.1.1 Artificial Intelligence has a wide-ranging impact on various aspects of our lives./Artificial Intelligence is integrated into our routines.✓ (1)
- 1.1.2 Artificial Intelligence is perceived as including elements of imagination✓ and it is based on futuristic ideas/the threat that AI might take over the world.✓ (2)
- 1.2 1.2.1 Artificial intelligence is a discipline in computer science✓ in which machines copy the way humans think and make decisions.✓ (2)
- 1.2.2 Tasks are completed faster/more accurately (by machines)/efficiency is improved✓/processes are streamlined.✓ (2)
- 1.3 Access to healthcare✓/financial services✓/education.✓
- NOTE:** Accept any TWO of the above answers. (2)
- 1.4 1.4.1 The impact of Artificial Intelligence in businesses has led to a shift in the type of skills needed for economic transformation.✓ (1)
- 1.4.2 To highlight/show the rapid growth of Artificial Intelligence ✓and its importance in businesses.✓ (2)
- 1.5 1.5.1 The words suggest that using Artificial Intelligence brings about amazing✓ reforms/innovations.✓ (2)
- 1.5.2 Supply the ADI platform with all the information about what you want the website to look like.✓ADI will produce a well-designed website within a short space of time.✓ (2)
- 1.6 ChatGPT makes communication seem natural./You feel like you are communicating with another human being.✓It can provide answers to your questions/guidance in performing tasks.✓ (2)
- 1.7 It continues working well even when a face moves in a video./It draws from a database of various faces to generate a new, flawless/perfect face.✓ (1)
- 1.8 1.8.1 'limitations'✓ (1)
- 1.8.2 Artificial Intelligence should not be used to deceive or take shortcuts.✓Artificial Intelligence should be used to improve existing systems/make them more effective and useful.✓
- NOTE:** Accept other relevant responses. (2)

1.9 Open-ended. Accept a suitable answer, e.g.

The title is suitable because it is linked to the passage that discusses the importance, impact, and applications of Artificial Intelligence. The number of people using Artificial Intelligence in their businesses and on social media proves that they have accepted and welcomed it.

OR

The title is not suitable because not everyone accepts and welcomes Artificial Intelligence. There are too many concerns and there is not enough training available.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer. (2)

1.10 Reading is good exercise for your brain.✓

AND

The visual of a brain wearing running shoes/lifting weights/sweating alludes to the importance of training your brain.✓ (2)

1.11 Reading gives people new ideas.✓

The light bulb represents creativity/bright ideas/solutions/problem solving.✓ (2)

1.12 Open-ended. Accept a suitable answer, e.g.

The visuals clearly depict the benefits of reading. You do not have to work out the meaning of words.

OR

The visuals do not give enough information. They are confusing and difficult to understand. Words would be easier to understand because not everyone may know what the visuals represent.

NOTE: Accept other suitable answers. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer. (2)

TOTAL SECTION A: 30

SECTION B: SUMMARY**QUESTION 2**

The following points form the answer to the question:

	QUOTATIONS		FACTS (NOTE: Candidates may phrase the facts differently.)
1.	'Regular walking can make a big difference to your overall health./ 'A twenty-minute walk with your dog will not only make your pet happy, but it will also get your heart pumping.'	1.	Walk regularly to improve your health./Walk your dog to improve your heart rate.
2.	'Take every opportunity to move your feet and you will be surprised at how much more active you will be.'	2.	Move around at every opportunity to be more active.
3.	'When you cycle to work or school, it is not only good for your health, but also for the environment.'	3.	Cycle to your destination to benefit your health.
4.	'Make it a rule to always take the stairs instead of the escalator or lift.'	4.	Climb the stairs regularly to become stronger.
5.	'Jogging is another effective way of keeping physically active.'	5.	Jog in order to remain physically active.
6.	'Housework is good exercise as well.'	6.	Do housework to exercise your body.
7.	'...remember to get up and stretch and take a few steps every half an hour.'	7.	Stretch and walk every half an hour to be more active.
8.	'Dancing is a fantastic workout as it gets you moving.'	8.	Dance often to give yourself a good workout.

MARKING THE SUMMARY

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

- **Mark allocation:**
 - 7 marks for 7 points (1 mark per main point)
 - 3 marks for language
 - Total marks: 10
- **Distribution of language marks when a candidate has not quoted verbatim:**
 - 1–3 points correct: award 1 mark
 - 4–5 points correct: award 2 marks
 - 6–7 points correct: award 3 marks
- **Distribution of language marks when a candidate has quoted verbatim:**
 - 6–7 quotes: award no language mark
 - 4–5 quotes: award a maximum of 1 language mark
 - 2–3 quotes: award a maximum of 2 language marks

NOTE:

- **Word count:**
 - Markers are required to verify the number of words used.
 - Do not deduct any marks if the candidate fails to indicate the number of words used, or if the number of words used is indicated incorrectly.
 - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10

SECTION C: LANGUAGE

- **Spelling:**

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/as per instructions.
- For multiple-choice questions, accept BOTH the letter corresponding with the correct answer AND/OR the answer written out in full as correct.
- Where an abbreviation is tested, the answer must be punctuated correctly.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 C/registered✓ (1)

3.2 3.2.1 The need to be free from nasal discomfort/congestion.✓ (1)

3.2.2 To appeal directly to the target audience./To personalise the message.✓
To show that you can self-medicate.✓ (2)

3.3 To show how the product looks.✓/To show that it is a nasal spray.✓/
The picture of the human face (on the box) captures attention.✓

NOTE: Accept TWO of the above or other suitable answers. (2)

3.4 'Nasal spray'✓ (1)

3.5 congested✓/clogged✓
NOTE: Accept other suitable answers. (1)

3.6 Open-ended. Accept a suitable answer, e.g.

Yes.

The visual supports the message as the arrow is curved to signify the speed at which Sinutab works. The arrow and the number 2 represent a clock's face indicating the time, echoing the message that the product lasts for 10 hours after taking only 2 minutes to work.

OR**No.**

There is no clear link between the arrow, the number 2 and the message. The reader might not immediately understand the relevance of the numbers to the message. You have to read the written text to understand the message.

NOTE: Do not award a mark for Yes or No. The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. Accept a combination answer.

(2)
[10]

QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 B/stubborn.✓ (1)

4.1.2 Exclamation mark✓ (1)

4.2 The cartoonist uses the outline (silhouette) to:
focus on Dennis' message.✓
show that facial expressions are not important when texting.✓
show that Mr and Mrs Wilson are detached from reality/their surroundings✓
(as they are texting).

NOTE: Accept any TWO of the above answers. (2)

4.3 **Verbal:** He says, 'That seems like a lot of **work**.'/He emphasises the word 'work'.✓

Visual: His mouth is turned down./He is frowning./He is staring at his phone.✓

NOTE: One **verbal** and one **visual** clue must be mentioned. (2)

4.4 Mr Wilson is bald/has almost no hair./He has wrinkles/bags under his eyes./
He is holding his phone with two hands.✓

Mrs Wilson has an old-fashioned hairstyle./She is wearing glasses.✓

NOTE: There must be reference to both Mr and Mrs Wilson. (2)

4.5 Open-ended. Accept a suitable answer, e.g.

Yes.

It is humorous that Mrs Wilson comments on her husband's unfriendly personality by doing it in a loving/teasing manner.

OR

No.

It is not humorous that Mrs Wilson calls her husband grumpy as it shows disrespect. She embarrasses him in the presence of Dennis.

NOTE: Do not award a mark for Yes or No.
The above are merely examples. A candidate can score 1 mark
for an answer that is not well-substantiated. Accept a combination
answer.

(2)
[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

- 5.1 5.1.1 (a) It's✓ (1)
 (b) of✓ (1)
 (c) essence✓ (1)
 (d) believes✓ (1)
- 5.1.2 isn't it/is it not✓ (1)
- 5.1.3 He describes this taste as a smoky beef flavour with sweet
 barbecue notes.✓
- NOTE:** Accept other suitable grammatically correct responses. (1)
- 5.1.4 Chef Benny said (that) they had roped✓him✓in as a chef who is
 synonymous with braai.
- NOTE:** Award ONE mark for each underlined change and ONE
 mark for correct punctuation. (3)
- 5.1.5 He knew he was in trouble.✓
- NOTE:** Accept any other suitable response. (1)
- 5.1.6 A delicious braai companion has been created by Simba.✓ (1)
- 5.1.7 the – article/determiner (definite)✓
 flavour – noun✓ (2)
- 5.1.8 The new Steakhouse Beef doesn't/does not stand out as distinct.✓ (1)
- 5.2.1 Google is the most visited website as well as the most popular
 search engine.✓✓
- OR**
- Google is the most popular search engine as well as the most
 visited website.✓✓
- NOTE:** Award two or zero marks. (2)
- 5.2.2 creation✓ (1)
- 5.2.3 more✓ (1)
- 5.2.4 zero/nought/nil✓ (1)
- 5.2.5 I am using Google for my research.✓ (1)
- [20]**

TOTAL SECTION C: 40
GRAND TOTAL: 80